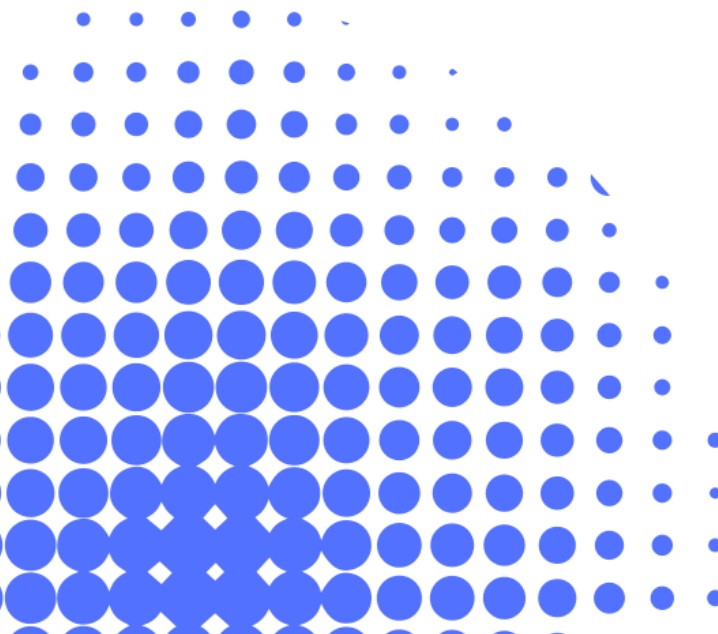


CONNECT 2020™

Wishlist Training & Innovation Conference
May 18 - May 20 | Hershey Lodge, PA

CODY SYSTEMS | 2020



Exhibitor Prospectus

KEY HIGHLIGHTS:

Early Bird Special:

\$850 if signed & paid before February 15, 2020!

- ✓ ~300 Executives, Command Staff, and IT Leadership Professionals from CODY's nation-wide customer base, including municipal, county, and state-level law enforcement, public safety and regulatory/anti-fraud agencies of all sizes as well as multi-agency information sharing consortiums, fusion centers, consolidated dispatch/communication centers, and more.
- ✓ World-class destination hotel and conference center
- ✓ Dedicated Exhibit Showcase time for attendees in Exhibit Hall
- ✓ Personal Introduction and acknowledgement of all exhibitors by CODY's Executive Team
- ✓ Opportunity to address attendees in a 3-5 minute presentation during lunch on Wednesday
- ✓ Exhibitor Profile on the [CONNECT 2020 Conference Website](#)

IMPORTANT DATES

Conference Dates	Monday May 18 th to Wednesday May 20 th	
Exhibitor Events & Exhibition Times	Tuesday, May 19 th	
	✓ Cocktail Hour with Exhibitors in Exhibit Hall: 5:30 PM - 6:30 PM	
	✓ CODY After Hours Party 6:30 PM - 9:30 PM	
	Wednesday, May 20 th	
	✓ Exhibitor's Showcase & Lunch with Attendees 11:00 AM - 1:00 PM	
	✓ Presentation for attendees during lunch	
Set-up Tear-Down	Tuesday, May 19 th	3:00 PM - 5:00 PM
	Wednesday, May 20 th	2:00 PM - 5:00 PM
Venue & Location	Hershey Lodge 325 University Drive Hershey, PA 17033 (717) 508-3311	
Important Dates & Deadlines	April 20, 2020	Deadline for booth registration
	April 17, 2020	Hotel Room Block Expires
	After May 4, 2020	Booths cancelled subject to fee
Exhibit Fee	\$950 – 8' x 8' Booth Space EARLY BIRD SPECIAL: \$850 if signed/paid by February 15, 2020!	

Being avid tradeshow vendors ourselves, we understand the importance of dedicated exhibit time and ample networking opportunities when you invest time, money, and resources to attend a show. With this in mind, we worked to build a thoughtful, comprehensive, and attractive benefits package to accompany the purchase of booth space.

We are looking forward to seeing you for our CONNECT Exhibitor's Showcase 2020!

BENEFITS & AMENITIES INCLUDED IN EXHIBIT FEE:

Representatives	✓ Meals and registration for (2) representatives
Complimentary Meals & Events	✓ Tuesday Evening Cocktail Hour with Exhibitors in Exhibit Hall ✓ Tuesday Evening CODY After Hours Casino Night ✓ Wednesday Lunch (<i>with attendees in Exhibit Hall</i>)
Networking Opportunities	✓ Lunch in Exhibit Hall with dedicated time for attendees to visit exhibits ✓ Tuesday Cocktail Hour in Exhibit Hall ✓ Tuesday Evening Socializing and Networking Event ✓ Event Attendee List provided before the event ✓ Option to Contribute Prize for Exhibitor Raffle
Presence	✓ Company Logo with hyperlink on CODY CONNECT 2020 website ✓ Opportunity to address attendees in a 3-5 minute presentation during Wednesday's lunch ✓ Logo included in screen saver used during conference breakouts ✓ Logo included on additional event signage
Booth Amenities	✓ Carpeted Exhibit Hall ✓ 6' skirted table ✓ (2) Two chairs and wastebasket ✓ One 110V Outlet at NO CHARGE (<i>if electric is needed for booth display</i>) ✓ One Wireless Internet Connection (included at NO CHARGE)
CONNECT 2020 Conference Website	Inclusion in CONNECT 2020 Conference Website ✓ Company Logo ✓ Company Profile ✓ Link to company website/promotional video/etc.



TO RESERVE YOUR BOOTH SPACE:

Please contact Lalena Kennedy: lkennedy@codysystems.com or call 610.326.7476



Exhibitor Registration & Contract

EXHIBITOR INFORMATION

Company Name ("Company"): _____

Exhibit Booth Name (as you would like it to appear on the Booth ID sign):

Our booth requires electric to operate our display

Contact Person: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

ON-SITE EXHIBITOR REPRESENTATIVE

Name: _____ Title: _____

Email: _____ Cell Phone: _____

(for use during conference)

I will be attending the following (check all that apply):

Cocktail Hour with Exhibitors, Tuesday, May 19th (5:30 - 6:30pm)

CODY After Hours Party on Tuesday, May 19th (6:30 - 9:30pm)

Exhibitors Showcase & Lunch with Attendees on Wednesday, May 20th (11:00am - 1:00pm)

ADDITIONAL ON-SITE EXHIBITOR REPRESENTATIVE (Optional)

Name: _____ Title: _____

Email: _____ Cell Phone: _____

(for use during conference)

I will be attending the following (check all that apply):

Cocktail Hour with Exhibitors, Tuesday, May 19th (5:30 - 6:30pm)

CODY After Hours Party on Tuesday, May 19th (6:30 - 9:30pm)

Exhibitors Showcase & Lunch with Attendees on Wednesday, May 20th (11:00am - 1:00pm)



Exhibitor Registration & Contract

BOOTH LOCATION

Once your registration is complete, a CODY representative will be in touch to review the floorplan and work with you to pick the best available booth location.

PAYMENT INFORMATION

Total Due: \$950 - \$850 if signed/paid by February 15, 2020

Includes: Cocktail hour in the Exhibitor Hall Tuesday, May 19th, Attendance for 2 reps at the CODY After Hours Casino Night on Tuesday, May 19th, Lunch with an opportunity to address attendees in a 3-5 minute presentation on Wednesday, May 20th, Meals/Events and registration for (2) two representat-ives on Wednesday, May 20th, 8x8 booth space, carpeted exhibit hall, 6' skirted table,(2) two chairs, one 110 V Outlet, one wireless internet connection, ID Sign with Company Name.

Check

Credit Card (VISA & Mastercard)

Credit Card payments will be invoiced through PayPal for your security.

Send invoice to:

Name: _____

Email Address: _____

By checking this box, I affirm that I hereby authorize payment to CODY Systems for committed space at CONNECT 2020 on Wednesday, May 20th, at the Hershey Lodge, Hershey, PA.

By checking this box, I affirm that I have read and agree to CODY's Terms and Conditions for conference attendance and exhibition on behalf of the Company and its representatives.

Signature: _____ **Date:** _____

Please return this completed, signed contract to CODY Systems to:
Lena Kennedy at lkennedy@codysystems.com, or by fax to 610-970-7242.

You may mail your check to:

CODY Systems
ATTN: Lena Kennedy/CONNECT Exhibitor
1005 E. High Street
Pottstown, PA 19464

Please contact Maggie Riker or Lena Kennedy with any additional concerns or questions at 610-326-7476.